



ADRIAN KHAREL

UI/UX & Graphics Designer | WordPress Developer

Location: Maitidevi-29, Kathmandu, Nepal

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Portfolio: **khareladrian.com.np**

SUMMARY

I'm a UI/UX and Graphic Designer who loves building clean, easy-to-use digital products. I have experience working with both local startups and international clients, taking projects from initial sketches in Figma to live sites using WordPress and Framer. My goal is always to balance great visuals with a smooth user experience that actually helps a business grow.

PROFESSIONAL EXPERIENCE

UI/UX Designer & WordPress Developer | Beetech Solutions Pvt. Ltd.

October 2025 – Present

- UI/UX Design: Leading the design for **mPathsala, Technovate, and Beetech Solutions**, focusing on making the platforms intuitive and mobile-friendly.
- WordPress Development: Built and managed websites for **Zedu, Sheshade, Donrose, and Technovate**.
- Social Media & Branding: Handling all visual content and graphics for **Beetech Solutions, Vajraicon, and Ping Nepal**.

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UI/UX & Graphics Designer | Etutorclass / Msoft International

September 2024 – September 2025

- Product Design: Designed the web and mobile interfaces for **E-Tutor Class** and **PustakSewa**, focusing on easy navigation for students and shoppers.
- Business Tools: Worked on **CRM systems** and **e-commerce layouts** to help streamline internal operations and improve sales.
- International Clients: Completed full UI/UX projects for **Puagu (Dubai)** and **Self-Study**.
- Graphics: Created over 200+ promotional posts and marketing assets for **Etutorclass, Pustaksewa, and Msoft International**.

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UI/UX Design Intern | Onviro Tech Pvt. Ltd.

April 2024 – September 2024

- Main Project: Focused on the Mustang Culture and Education Center website (US-based NGO). My role was to make sure the site was accessible and reflected the right cultural aesthetic.
- Supported the senior team with wireframes and prototypes for various web projects.

Freelance Projects

- **E-Local Bazar:** Full UI/UX design for the Mobile App and Admin Panel.
- **Damaru:** Designed the end-to-end interface for the Mobile Application.
- **Nepal Sewa:** UI/UX design for a service-oriented Mobile App.
- **MomChoice:** Mobile App UI/UX focusing on user flow and visual branding.
- **Yumise Education Consultancy:** Handled digital design and branding solutions.

KEY SKILLS & TOOLS

- **Design:** UI/UX Design, Wireframing, Prototyping, Design Systems, Mobile & Web Design.
- **Tools:** Figma, Adobe Illustrator, Photoshop, Adobe XD, Balsamiq, Sketch, Framer.
- **Development:** WordPress & CSS

EDUCATION

BSc. CSIT | Texas International College (Tribhuvan University), Kathmandu
Graduated: 2024

+2 Science | Manimukunda HSS, Butwal

2018 – 2020

HOBBIES

- Trekking
- Sketching & Painting
- Reading
- Singing

Languages:

- Nepali
- English
- Hindi

REFERENCES

Roshan Bhusal

Founder & CEO,
Fewa Web Pvt. Ltd.
9705834173

Gopal Karki

Manager
Etutorclass Pvt. Ltd.
9823003301

Siddhant Bastola

Managing Director
Onviro Tech Pvt. Ltd.
9840010312